



PAAVAN GANDHI

History of enabling design that makes an impact on the world through fresh perspectives, turning the problem on its head, and being the voice of the user.



EDUCATION

Aston University

BSc Product Design & Management (2013 - 2017)

First Class with Honours

Modules include: Specialist Design Projects, Design & Prototyping, Design for Use, Industrial Design, Commercial Practice, Engineering Principles

Thomas Deacon Academy

A-Levels (2011 - 2013)

Product Design: A | Economics: B | Physics: D

GCSEs (2008 - 2013)

10 GCSEs: A* - A



EMPLOYMENT HISTORY

Worcester Bosch

Commercial Strategy Analyst (JUL 2017 - PRESENT)

Transforming Bosch's Commercial and Industrial business to become a tier 1 competitor in the market by:

- Exploring new and innovative business paradigms and strategies based upon predicted future trends, using agile thinking
- Using analytical skills to seek market insights; enabling methodical forecasts of growth, trends, and business focal areas
- Planning the launch of products and in-house integrations to achieve KPIs targets including maximising competitive positioning
- Showing leadership competence by coordinating project teams across the UK, Germany, and with external partners

Gunatit Jyot

Technical Lead (MAR 2009 - PRESENT) [VOLUNTEERING]

- Proactively evaluating the user experience of the website by creating personas and storyboards based upon Google Analytics to understand user insights, with the goal of tailoring content on offer and ensuring its discovery
- Successfully oversaw a website refresh in 2014 that led to an increase in traffic to news articles and cornerstone content on the site
- Relentless and keen attitude to continually improve the site by kickstarting and leading a number of initiatives

Worcester Bosch

Product Management Intern (MAY 2015 - JUNE 2016)

- Led focus groups and obtained distinctive insights; altering entire products in development and defining a vastly superior UX
- Collaborated with R&D on ideas and visual mockups, leading to my final year university project; the next gen heating control
- Used analytical skills to interpret behaviour, find root causes, and determine opportunity areas for the future product portfolio
- Exhibited 'voice of the customer' insights via presentations and workshops to senior management stakeholders

The BIG Consultant

Product Design Intern (JUN 2014 - FEB 2015)

- Developed interpersonal skills by being the first line of contact for clients, building strong client-consultant rapport
- Demonstrated adaptability and flexibility in a variety of roles including CAD, project planning, and drafting business plans
- Swiftly drafted as a dependable consultant to assist clients in presentations to investors and industry experts



SKILLS

[PROFICIENT]

- Adobe Creative Suite (PHOTOSHOP, INDESIGN, XD)
- Wireframing (BY HAND, SKETCH, INVISON, MARVEL)
- Video editing (FINAL CUT PRO X)

[INTERMEDIATE]

- Adobe Creative Suite [ILLUSTRATOR]
- Website development [JOOMLA!, WORDPRESS]



ACHIEVEMENTS

- Hubbub Design Competition (WINNING TEAM) (2016)
- Student of The Year (2009, 2011, 2013)
- Duke of Edinburgh Award (BRONZE, SILVER, GOLD) (2011 - 2014)
- EDT Engineering Education Scheme Award (2012)



INTERESTS

- Considering how daily interactions can be improved
- Human behaviour and psychology
- Technology: AR, converging digital and real world experiences
- Travelling and exploring